

Report on Plantation Drive

Event Details

Event Name: Plantation Drive

Date: 5 June 2026

Time: 10:30 a.m.

Venue: KMIM Campus

Organized By: Eco Club, KMIM

Introduction

To commemorate World Environment Day 2026, the Eco Club organized a Plantation Drive within the KMIM campus. The initiative aimed to promote environmental sustainability, increase green cover, and encourage active participation in conservation efforts.

Activity Conducted

The plantation drive was inaugurated by **Dr. J. Nageshwer Rao, Director, Keshav Memorial Educational Society**, in the presence of **Dr. V.N. Santhisree, Director, KMIM**.

Faculty members, non-teaching staff, Eco Club student coordinators, and students actively participated in planting 10 saplings in the campus.

The participants were educated about the importance of trees in maintaining ecological balance, improving air quality, and combating climate change.

Outcome and Impact

- Increased awareness about afforestation and environmental conservation.
- Enhanced the green environment of the campus.
- Encouraged students to participate in eco-friendly initiatives.
- Promoted teamwork and environmental responsibility among participants.

Conclusion

The Plantation Drive was a meaningful and impactful activity that reflected the institution's commitment to environmental sustainability. The participation of students, faculty, and management made the initiative a grand success and reinforced the message of protecting nature for future generations.

Glimpse of the event:



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT
Affiliated to Osmania university, Approved by AICTE
A Unit of Keshav Memorial Educational Society

THE ECO CLUB PRESENTS
Plantation Drive
05.06.2026 | at 10:30 am



Dr.V.N.Santhisree
Director

Ms. Deepa J.
Faculty coordinator

student coordinators
Ashish
Manya sree
Disha
Likhitha
Hruthik



Dr. J. Nageshwer Rao, Director,
Keshav Memorial Educational



Dr. V.N. Santhisree, Director
Keshav Memorial Institute of Management



Students participating in the event:



Faculties of the Department of Business Management participating in the plantation drive



Group photo with students and Eco club Coordinators and Faculty members



Students helping in arranging the plated pots in KMIM Campus

